



BUSINESS ECONOMICS UNDERGRADUATE UNIVERSITY STUDY PROGRAMME CURRICULUM

Mostar, April 2023

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1. INTRODUCTION

The curriculum of an undergraduate university study programme Business Economics is the result of the regular review process, which began with the Decision of the Senate at the session held on 26 February 2022 (No. 01-993-1 / 22). The regular revision procedure was carried out according to the *Rulebook on the procedure of adopting new and revisions of existing study programmes* (No. 01-993-1 / 22). It stipulates that the Committee coordinates a revised curriculum. The Committee also includes student representatives and external users, and the scientific-teaching/artistic-teaching council of the organizational unit submits their proposal to the University Senate for adoption.

In order to involve all stakeholders in the process of improving the study programme, a public hearing was held on March 29, 2023.

The conclusions of the public debate were taken into account during the development of the curriculum.

In addition to the conclusions of the public debate, the recommendations of the Expert Committee from the last institutional accreditation in 2020 were taken into account. The recommendations include practical work outside the University (where applicable), application of legal and internal acts on the minimum share of pre-examination obligations in the final grade of all courses, and the application of modern teaching methods with the student at the centre of the teaching process.

Also, during the development of the curriculum, all strategic tasks in the strategic area of education from the *University Development Strategy 2018-2023*, which relate to the curriculum and teaching process, were carried out (more in the chapter "3.1. Link to the University Development Strategy").

In addition, when making decisions on the type of changes, all relevant statistical data and survey results collected and conducted in the period since the last revision/adoption of the study programme were analysed: student surveys on quality of teaching, customer satisfaction survey, recommendation of the ISO team for certification and annual report of the Faculty of Economics.

Taking into account all the above, the following changes have been made in this revised curriculum in comparison to the existing one: removing shortcomings of existing curriculum, introduction of new obligatory and elective courses, inclusion of demands from economy and labour market regarding implementing practice in the curriculum.

Since the first three years of the study programme are common and students choose study tracks at the last, fourth year, this document is structured as follows: information that are common at the level of study programme are given first, then specifics of each study track and curriculum that is divided on curriculum of common courses and curriculum of courses from each track.

2. GENERAL INFORMATION ABOUT THE STUDY PROGRAMME

Study programme:	Business Economics
Tracks:	1) Marketing 2) Management, 3) Business Informatics, 4) Accounting and Finance 5) Doing Business with EU
Cycle:	1st (I.)
Type:	University study programme
Scientific area:	Social Sciences
Scientific field:	Economics
Scientific branch:	General Economy; Marketing; Management; Business Informatics; Finance; Accounting; International Economy
Academic title:	Bachelor of Economics
EQF qualification level:	6
Duration of the study programme:	4 years, 8 semesters
ECTS:	240 ECTS
Language:	Croatian
Mode of study:	Full-time/Part-time
Awarding institution:	University of Mostar
Institution administering study programme:	University of Mostar, Faculty of Economics
Study programme objectives:	<p>Achieve basic theoretical knowledge and practical professional knowledge in the scientific field of economics.</p> <p>Train students to permanently acquire new knowledge and skills and analyze economic developments and solve economic problems in marketing, management, finance, accounting and business informatics.</p> <p>To train students to explain, analyze, apply knowledge in the economy and the public sector, depending on the chosen study track.</p>
Study programme competencies:	<ul style="list-style-type: none"> • Ability to understand key economic principles and economic environment of an individual and company know the research methodology • Ability to analyse trends in macroeconomics, microeconomics, monetary policy, public finances • Ability to analyse changes in international economics, taking into account risks and challenges companies are facing with • Ability to apply acquired knowledge in mathematics, statistics and informatics and to apply it for solving problems and communicate in one business language • Ability to apply necessary knowledge from business accounting, management, finance, marketing and ICT • Ability to manage human resources, non-profit organisations and other forms of organisation in international environment and to apply strategic management independently or as a team • Ability to analyse and apply results of researches of markets,

	<p>consumer behaviour factors, customer satisfaction, digital sale channels and marketing communication independently or as a team</p> <ul style="list-style-type: none"> • Ability to analyse necessities of business information system and application of ICT in business independently or as a team • Ability to analyse system of accounting monitoring of company's business, understanding functioning of financial system, management of financial institutions and markets and tax environment independently or as a team • Ability to analyse possibilities for entering foreign markets and their limitations and managing risks independently or as a team
<p>Study programme / tracks learning outcomes:</p>	<p>Learning outcomes for all study tracks:</p> <ul style="list-style-type: none"> • Explains key economic principles and economic environment of an individual or company and use research methodology (EFPEB-IU-1) • Analyses trends in macroeconomics, microeconomics, monetary policy, public finances (EFPEB-IU-2) • Analyses changes in international economics taking into account risks and challenges companies are facing with (EFPEB-IU-3) • Applies acquired knowledge in mathematics, statistics and informatics in solving a problem and communicate in one business language (EFPEB-IU-4) • Connects and apply key knowledge from business accounting, management, finance, marketing and ICT (EFPEB-IU-5) <p>Learning outcomes for Marketing track:</p> <ul style="list-style-type: none"> • Analyses and apply results of market research, consumer behaviour factors, customer satisfaction, digital sale channels, marketing communication independently or as a team (EFPEMAB-IU-1) <p>Learning outcomes for Management track:</p> <ul style="list-style-type: none"> • Analyses elements of managing human resources, non-profit organisations, international environment, strategic management and it applies it independently or as a team (EFPEMEB-IU-1) <p>Learning outcomes for Business Informatics track:</p> <ul style="list-style-type: none"> • Analyses necessities of users' business information system it applies ICT in business independently or as a team (EFPEPIB-IU-1) <p>Learning outcomes for Doing Business with EU track:</p> <ul style="list-style-type: none"> • Analyses possibilities of entering foreign markets and their limitations and managing risks independently or as a team (EFPEEUB-IU-1) <p>Learning outcomes for Accounting and Finance track:</p> <p>Analyses system of accounting monitoring of a company's business, functioning of financial system, managing financial institutions and markets, tax environment independently or as a team (EFPERFB-IU-1)</p>

Opportunities after graduation:	Graduated bachelors in economics are trained to independently perform tasks within the field of economics in economy and public sector
Accreditation:	The University of Mostar received a Decision on institutional reaccreditation on 14 January 2020 from the competent Ministry of Education, Science, Culture and Sports of the HNŽ on the recommendation of the Agency for Development of Higher Education and Quality Assurance of BiH, after which the University was registered in the State Register of Accredited Higher Education Institutions.

3. BASIC CHARACTERISTICS OF THE STUDY PROGRAMME

3.1. Connection with the Development strategy of the University of Mostar

In the *Development Strategy of the University of Mostar 2018 - 2023* in the strategic area of education, several strategic goals are related to the curriculum and its elements.

Objective 1 defines that the University, in cooperation with stakeholders, will develop, approve, implement and continuously monitor and improve study programmes at all levels. The following tasks arise from clearly defined learning outcomes related to labour market needs, following the European Qualifications Framework (EQF):

- Task 1: clearly define the objectives and anticipated learning outcomes of each study programme and harmonize the content of the study programme with them, following the appropriate level of the European Qualifications Framework and the qualification standard
- Task 2: Introduce a transparent and consistent process of revision and improvement of study programmes with the participation of students and other stakeholders
- Task 5: ensure realistic allocation of ECTS credits, through a defined system of ECTS coordination at all study levels
- Task 6: improve the interdisciplinarity of all study programmes by enabling elective courses at the university level.

Objective 3 refers to the development of a wide network of teaching bases, including organizations from different areas of activity, to establish cooperation that will enable the connection of practice, science, art, and higher education. The following tasks arise from it:

- Task 2: increase the number of hours and the share of teaching practice in study programmes and the share of ECTS credits acquired by it
- Task 3: increase the number of bachelor/master papers related to the topic and content.

3.2. Compliance with the achievements of a certain scientific/artistic area and labour market and connection with the standards of occupations/qualifications

Objectives, competencies, and learning outcomes at the level of the study programme are defined in a way that is in line with the achievements of a particular scientific/artistic area and labour market and related to the standards of occupations/qualifications.

To harmonize with the achievements of the scientific/artistic area, the representatives of teachers in the Committee for the development of the revised curriculum and other teachers who participated in the development of syllabi for each course took into account current achievements and trends in scientific area social sciences, scientific field economics.

Also, student representatives and external users were appointed to the Committee for the development of the revised curriculum to harmonize with the labour market. Public hearing was organized with the participation of experts from practice and economics (Mepas d.o.o. Široki Brijeg, FIS d.o.o. Vitez, Savez računovođa, revizora i finansijskih djelatnika F BiH i dr.), and their suggestions were taken into account in the development of the curriculum.

Since no occupational standard or qualification standard has been defined at any level in BiH, the following documents have been taken into account Decision on the standard classification of occupations in the FBiH (Official Gazette of the FBiH, Vol. XI, No. 40, No. 8, 2004), which lists occupations under the category "Gender 2. Experts and Scientists" - economist.

Jobs / competencies / learning outcomes from all the above documents are implemented in the competencies and learning outcomes at the study programme level listed in Chapter "2. General information about the study programme and are realized in core courses, in order to ensure that all students achieve them with the acquired qualification. Coverage of learning outcomes at the level of study track with learning outcomes at the level of core courses is shown by the matrix of learning outcomes.

3.3. Comparability with study programmes in the country and abroad

The study programme is comparable with study programmes of faculties of economics in the country and in the Republic of Croatia.

Comparability is reflected exclusively in the competencies and learning outcomes at the level of study programmes and in the duration of studies, while the study programme retains its specifics mainly through the structure, course names, and ECTS credits.

3.4. Openness to student mobility

Student mobility is defined by the *Rulebook on international mobility*, which refers to administrative support for students, student mobility documents, insurance, method of application, the procedure for recognizing mobility and information package. The unique recognition methodology is defined at the university level by the Senate Decision on the adoption of a single form for the *Decision on recognition of courses, ECTS credits, grades, and professional practice during student mobility*, which is recorded in the diploma supplement. Students can find information on mobility programmes and accompanying forms on the University's website and through vice-dean for international cooperation at the Faculty of Economics that forward information from the International Relations Office to student representatives.

3.5. Conditions for enrolment in the study programme and transfer from other study programmes

The *Rulebook on study* of the University of Mostar defines the right to enrol in undergraduate, graduate, and integrated study programmes, which is done through a public competition. The Senate, at the proposal of the scientific-teaching / artistic-teaching council of the organizational unit, and with the consent of the Governing Board of the University and the competent Ministry of Education, Science, Culture and Sports of HNŽ, announces a public tender. It is published on the website and bulletin board Faculty of Economics, which contains information on the conditions for enrolment, entrance examination, tuition fees, criteria for selecting candidates, and other information.

When transferring from other study programmes, a request is submitted to the dean at the Faculty of Economics, and the appropriate committee decides on the possibilities and conditions for enrolment.

3.6. Conditions for enrolment in the next semester and year of study and graduation

Conditions for enrolment in the next semester and higher year of study are defined by the *Rulebook on study* of the University of Mostar.

The study programme ends with writing and defending Bachelor's thesis credited with 6 ECTS.

Manner and procedure of Bachelor's thesis defence and its methodology of writing are defined by the *Rulebook on Bachelor's thesis* of the Faculty of Economics University of Mostar.

3.7. Organization of the study programme

The study programme is organized as a four-year study in eight semesters. Study year is organized in two semesters in the academic year, and classes are held according to the schedule through weeks.

3.8. Structure of the study programme

Since the study programme Business Economics has study tracks that students can choose on the fourth year of a study through obligatory and elective courses in Marketing, Management, Business Informatics, Doing Business with EU and Accounting and Finance, there are obligatory common courses 186 ECTS, common elective courses 18 ECTS and obligatory courses of a study track 36 ECTS. In this chapter structure of relation between obligatory courses and courses of study tracks will be given in the following tables.

Structure that refers to number of hours of a certain type of classes and classes in total.

ECTS by type of course	1. year		2. year		3. year		4. year	
	Winter semester	Summer semester	Winter semester	Summer semester	Winter semester	Summer semester	Winter semester	Winter semester
ECTS credits of the common core courses	30	30	30	30	30	24	6	6
ECTS credits of the common elective courses	0	0	0	0	0	6	6	6
ECTS credits of the courses from the study track	0	0	0	0	0	0	18	18
IN TOTAL	30	30	30	30	30	30	30	30

Table preview of the structure that refers to the number of hours of each type of class and classes in total, the number of hours of practice and the number of hours of independent work of a student in the total workload of a student:

Year of study: I									
Winter semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEB101	Principles of Economics	60	30	0	90	0	180	270	9
EFPEB102	Mathematics	45	45	0	90	0	180	270	9
EFPEB103	Informatics	45	15	0	60	0	120	180	6
EFPEB104-EN/ EFPEB104-NJ	English Language 1/ German Language 1	30	30	0	60	0	120	180	6
In total		180	120	0	300	0	600	900	30
ECTS for core courses									30
ECTS for elective courses									0
ECTS IN TOTAL									30

Year of study: I									
Summer semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEB201	Microeconomics	60	30	0	90	0	180	270	9
EFPEB202	Statistics	45	45	0	90	0	180	270	9
EFPEB203	Commercial Law	45	15	0	60	0	120	180	6
EFPEB204-EN/ EFPEB204-NJ	English Language 1/ German Language 1	30	30	0	60	0	120	180	6
In total		180	120	0	300	0	600	900	30
ECTS for core courses									30
ECTS for elective courses									0
ECTS IN TOTAL									30

Year of study: II									
Winter semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEB301	Macroeconomics	60	30	0	90	0	180	270	9
EFPEB302	Management	45	15	0	60	0	120	180	9
EFPEB303	Organisation	30	30	0	60	0	120	180	6
EFPEB304	Economy of BiH	45	15	0	60	0	120	180	6
EFPEB305	Methodology of Research	30	0	0	30	0	60	90	3
In total		210	210	0	300	0	600	900	30
ECTS for core courses									30
ECTS for elective courses									0
ECTS IN TOTAL									30

Year of study: II									
Summer semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEB401	Accounting	30	30		60	0	120	180	6
EFPEB402	Public Finances	45	15		60	0	120	180	6
EFPEB403	Marketing	45	15		60	0	120	180	6
EFPEB404	Entrepreneurship	30	30		60	0	120	180	6
EFPEB405	Business Finances	45	15		60	0	120	180	6
In total		195	105		300	0	600	900	30
ECTS for core courses									30
ECTS for elective courses									0
ECTS IN TOTAL									30

Year of study: III									
Winter semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEB501	Business Statistics	30	30	0	60	0	120	180	6
EFPEB502	Business Information System	30	30	0	60	0	120	180	6
EFPEB503	Financial Accounting	30	30	0	60	0	120	180	6
EFPEB504	Marketing Management	60	0	0	60	0	120	180	6
EFPEB505	Monetary Policy	45	15	0	60	0	120	180	6
In total		195	105	0	300	0	600	900	30
ECTS for core courses									30
ECTS for elective courses									0
ECTS IN TOTAL									30

Year of study: III									
Summer semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEB601	International Economics	45	15	0	60	0	120	180	6
EFPEB602	Financial Institutions and Markets	45	15	0	60	0	120	180	6
EFPEB603	International Business	45	15	0	60	0	120	180	6
EFPEB604	Economic Integrations in Europe	30	15	15	60	0	120	180	6
In total		165	60	15	240	0	480	720	24
ECTS for core courses									24
ECTS for elective courses									0
ECTS IN TOTAL									30

Marketing track

Year of study: IV									
Winter semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEB701	Economic Policy	45	15	0	60	0	120	180	6
EFPRMAB701	Market Research	30	30	0	60	0	120	180	6
EFPEMAE702	Consumer Behaviour	30	30	0	60	0	120	180	6
EFPEMAB703	Service Marketing	30	30	0	60	0	120	180	6
In total		135	105	0	240	0	480	720	24
ECTS for core courses									24
ECTS for elective courses									6
ECTS IN TOTAL									30

Year of study: IV									
Summer semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEMAB801	International Marketing	30	30	0	60	0	120	180	6
EFPEMAB802	Product Marketing	30	30	0	60	0	120	180	6
EFPEMAB803	Marketing Strategies	30	30	0	60	0	120	180	6
EFPEB801	Bachelor's Thesis	0	0	0	0	0	180	180	6
In total		90	90	0	180	0	540	720	24
ECTS for core courses									24
ECTS for elective courses									6
ECTS IN TOTAL									30

Management track

Year of study: IV									
Winter semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEB701	Economic Policy	45	15	0	60	0	120	180	6
EFPEMEB701	Human Resources Management	30	30	0	60	0	120	180	6
EFPEMEB702	Management of Non-profit Organisations	30	15	15	60	0	120	180	6
EFPEMEB703	International Management	30	30	0	60	0	120	180	6
In total		135	90	15	240	0	480	720	24
ECTS for core courses									24
ECTS for elective courses									6
ECTS IN TOTAL									30

Year of study: IV.									
Summer semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEMEB801	Strategic Management	30	30	0	60	0	120	180	6
EFPEMEB802	Project Management	30	30	0	60	0	120	180	6
EFPEMEB803	Managerial Accounting	30	30	0	60	0	120	180	6
EFPEB801	Bachelor's Thesis	0	0	0	0	0	180	180	6
In total		90	90		180	0	540	720	30
ECTS for core courses									24
ECTS for elective courses									6
ECTS IN TOTAL									30

Business Informatics track

Year of study: IV.									
Winter semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEB701	Economic Policy	45	15	0	60	0	120	180	6
EFPEPIB701	Databases	30	30	0	60	0	120	180	6
EFPEPIB702	Informatisation of Business Procedures	30	30	0	60	0	120	180	6
EFPEPIB703	Decision-making Supportive Methods	30	30	0	60	0	120	180	6
In total		135	105	0	240	0	480	720	24
ECTS for core courses									24
ECTS for elective courses									6
ECTS IN TOTAL									30

Year of study: IV.									
Summer semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEPIB801	Electronical and Mobile Business	30	30	0	60	0	120	180	6
EFPEPIB802	Business Documents Management	30	30	0	60	0	120	180	6
EFPEPIB803	Programming Methods	30	30	0	60	0	120	180	6
EFPEB801	Bachelor's Thesis	0	0	0	0	0	180	180	6
In total		90	90	0	180	0	540	720	30
ECTS for core courses									24
ECTS for elective courses									6
ECTS IN TOTAL									30

Doing Business with EU track

Year of study: IV.									
Winter semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEB701	Economic Policy	45	15	0	60	0	120	180	6
EFPEEUB701	International Ecological Standards and Certificates	45	15	0	60	0	120	180	6
EFPEEUB702	Business Communication with Export Markets	45	15	0	60	0	120	180	6
EFPEEUB703	Strategy for Entering Foreign Markets	45	15	0	60	0	120	180	6
In total		180	60	0	240	0	480	720	24
ECTS for core courses									24
ECTS for elective courses									6
ECTS IN TOTAL									30

Year of study: IV.									
Summer semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEEUB801	International Shipping and Logistics	45	15	0	60	0	120	180	6
EFPEEUB802	European Commercial Law	45	15	0	60	0	120	180	6
EFPEEUB803	Risk Management in International Environment	45	15	0	60	0	120	180	6
EFPEB801	Bachelor's Thesis	0	0	0	0	0	180	180	6
In total		90	90	0	180	0	540	720	30
ECTS for core courses									24
ECTS for elective courses									6
ECTS IN TOTAL									30

Accounting and Finance track

Year of study: IV.									
Winter semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPEB701	Economic Policy	45	15	0	60	0	120	180	6
EFPERF701	Taxation System in BiH	30	30	0	60	0	120	180	6
EFPERF702	Bank Management	30	30	0	60	0	120	180	6
EFPERF703	Audit	30	30	0	60	0	120	180	6
In total		135	105	0	240	0	480	720	24
ECTS for core courses									24
ECTS for elective courses									6
ECTS IN TOTAL									30

Year of study: IV.									
Summer semester									
Course code	Course title	Teaching hours			I. Teaching, in total	II. Hours of practice	III. Independent work	Workload hours, in total (I.+II.+III.)	ECTS
		L	T	S					
EFPERFB801	Insurance and Risks	30	15	0	45	0	135	180	6
EFPERFB802	Tax Accounting	30	30	0	60	0	120	180	6
EFPERFB803	Managerial Accounting	30	30	0	60	0	120	180	6
EFPEB801	Bachelor's Thesis	0	0	0	0	0	180	180	6
In total		90	75	0	165	0	555	720	30
ECTS for core courses									24
ECTS for elective courses									6
ECTS IN TOTAL									30

3.9. The optimal number of enrolled students concerning space, equipment, and number of teachers

Enrolment quotas before the beginning of each academic year are adopted by the Governing Board of the University, at the proposal of the Senate, and with the consent of the competent ministry.

Students can study as full-time or part-time students. Full-time students are those who study according to the programme with a full teaching schedule. Full-time students pay their costs by themselves. Part-time students are students who attend the study programme in addition to work or other activities.

3.10. Resources required to conduct the study programme

Teachers from the University and teachers from reference higher education institutions in academic ranks from the relevant scientific area, field, and branch participate in the implementation of the study programme. Data on the structure of teaching staff by rank and education, gender and age structure, scientific research productivity, mobility, and project activities of teaching staff are regularly monitored through the bodies from the quality assurance system. These data are processed at the level of the study programme and organizational unit, and are published in annual reports.

Physical resources for study programme at the Faculty of Economics are classrooms with classical and modern audio and visual equipment, IT equipment with two students the most at one computer, library – IT centre.

3.11. Study programme quality assurance system

The purpose, goal, structure, operation and areas of evaluation of the quality assurance system of the University of Mostar are defined by the *Rulebook on the structure and operation of the quality assurance system of the University of Mostar* (No. 01–3039/20).

According to the *Rulebook*, the quality assurance system at the University of Mostar consists of permanent bodies of the quality assurance system at the university level: the Quality Assurance and Improvement Committee and the Quality Assurance and Improvement Office. The Faculty of Economics includes the Quality Assurance and Improvement Committee, which consists of the Vice-Dean for academic affairs, the Quality Coordinator, the representative of the teaching staff, the student representative, and the representative of the administrative and technical staff. The Quality Coordinator at the Faculty of Economics is also a member of the Quality Assurance and Improvement Committee.

The *Rulebook* defines the competencies and activities of each body from the quality assurance system. Bodies from the quality assurance system carry out regular activities defined by the *University Quality Assurance Manual at the University of Mostar*, which relate to conducting surveys and monitoring and data processing. Based on the implemented activities, annual reports are prepared at the level of the study programme, organizational unit, and the University.

3.12. Matrix of learning outcomes

Matrix of learning outcomes of study program with study tracks:

IU-EFEPB \ IU-course	EFPEB - IU - 1	EFPE B - IU - 2	EFPEB - IU - 3	EFPEB - IU - 4	EFPE - IU - 5	EFPEMEB- IU - 1	EFPEPIB – IU -1	EFPEMAB – IU -1	EFPERFB – IU -1	EFPEEU – IU - 1
EFPEB101	X	X								
EFPEB102				X						
EFPEB103				X			X			
EFPEB104-EN				X						
EFPEB104-NJ				X						
EFPEB201	X	X								
EFPEB202				X						
EFPEB203	X									
EFPEB204-EN				X						
EFPEB204-NJ				X						
EFPEB301	X	X								
EFPEB302	X		X		X	X				
EFPEB303					X					
EFPEB304	X	X	X							
EFPEB305	X									
EFPEB401					X				X	
EFPEB402		X							X	
EFPEB403			X		X			X		
EFPEB404	X	X	X		X	X				
EFPEB405	X								X	
EFPEB501				X						
EFPEB502				X	X		X			
EFPEB503									X	
EFPEB504								X		
EFPEB505	X	X								
EFPEB601		X	X							
EFPEB602	X	X	X							
EFPEB603			X							
EFPEB604	X	X	X							
EFPEB605										
EFPEB701	X	X	X	X					X	
EFPEMEB701						X				
EFPEMEB702	X					X				
EFPEMEB703	X		X		X	X				
EFPEMEB704										
EFPEPIB701				X	X		X			
EFPEPIB702				X	X		X			
EFPEPIB703										

EFPRPIB704										
EFPRMAB701	X							X		
EFPRMAB702								X		
EFPEMAB703					X			X		
EFPEMAB704										
EFPEFR701		X							X	
EFPEFR702	X								X	
EFPEFR703									X	
EFPEFR704										
EFPEEUB701			X							X
EFPEEUB702			X							X
EFPEEUB703			X							X
EFPEEUB704										
EFPEB801										
EFPEMEB801	X		X		X	X				
EFPEMEB802	X					X				
EFPEMEB803					X				X	
EFPEPIB801				X	X		X			
EFPEPIB802				X	X		X			
EFPEPIB803				X	X		X			
EFPEMAB801			X					X		
EFPEMAB802								X		
EFPEMAB803								X		
EFPEFRB801									X	
EFPEFRB802									X	
EFPEFRB803					X				X	
EFPEEUB801			X							X
EFPEEUB802			X							X
EFPEEUB803			X							X

4. STUDY PLAN

Year of study: I							
Winter semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEB101	Principles of Economics	Core	60	30	0	0	9
EFPEB102	Mathematics	Core	45	45	0	0	9
EFPEB103	Informatics	Core	45	15	0	0	6
EFPEB104-EN/ EFPEB104-NJ	English Language 1/ German Language 1	Elective	30	30	0	0	6
ECTS for common core courses							30
ECTS for common elective courses							0
ECTS IN TOTAL							30

Year of study: I							
Summer semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEB201	Microeconomics	Core	60	30	0	0	9
EFPEB202	Statistics	Core	45	45	0	0	9
EFPEB203	Commercial Law	Core	30	30	0	0	6
EFPEB204-EN/ EFPEB204-NJ	English Language 2/ German Language 2	Elective	30	30	0	0	6
ECTS for common core courses							30
ECTS for common elective courses							0
ECTS IN TOTAL							30

Year of study: II							
Winter semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEB301	Macroeconomics	Core	60	30	0	0	9
EFPEB302	Management	Core	45	15	0	0	6
EFPEB303	Organisation	Core	30	30	0	0	6
EFPEB304	Economy of BiH	Core	45	15	0	0	6
EFPEB305	Methodology of Research	Core	30	0	0	0	3
ECTS for common core courses							30
ECTS for common elective courses							0
ECTS IN TOTAL							30

Year of study: II							
Summer semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEB401	Accounting	Core	30	30	0	0	6
EFPEB402	Public Finances	Core	45	15	0	0	6
EFPEB403	Marketing	Core	45	15	0	0	6
EFPEB404	Entrepreneurship	Core	30	30	0	0	6
EFPEB405	Business Finances	Core	45	15	0	0	6
ECTS for common core courses							30
ECTS for common elective courses							0
ECTS IN TOTAL							30

Year of study: III							
Winter semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEB501	Business Statistics	Core	30	30	0	0	6
EFPEB502	Business Information System	Core	30	30	0	0	6
EFPEB503	Financial Accounting	Core	30	30	0	0	6
EFPEB504	Marketing Management	Core	60	0	0	0	6
EFPEB505	Monetary Policy	Core	45	15	0	0	6
ECTS for common core courses							30
ECTS for common elective courses							0
ECTS IN TOTAL							30

Year of study: III							
Summer semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEB601	International Economics	Core	45	15	0	0	6
EFPEB602	Financial Institutions and Markets	Core	45	15	0	0	6
EFPEB603	International Business	Core	45	15	0	0	6
EFPEB604	Economic Integrations in Europe	Core	30	15	15	0	6
ECTS for common core courses							24
ECTS for common elective courses							6
ECTS IN TOTAL							30

Marketing track

Year of study: IV.							
Winter semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEB701	Economic Policy	Core	45	15	0	0	6
EFPRMAB701	Market Research	Core	30	30	0	0	6
EFPEMAE702	Consumer Behaviour	Core	30	30	0	0	6
EFPEMAB703	Service Marketing	Core	30	30	0	0	6
ECTS for common core courses							24
ECTS for common elective courses							6
ECTS IN TOTAL							30

Year of study: IV							
Summer semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEMAB801	International Marketing	Core	30	30	0	0	6
EFPEMAB802	Product Marketing	Core	30	30	0	0	6
EFPEMAB803	Marketing Strategies	Core	30	30	0	0	6
EFPEB801	Bachelor's Thesis	Core	0	0	0	0	6
ECTS for common core courses							24
ECTS for common elective courses							6
ECTS IN TOTAL							30

Management track

Year of study: IV							
Winter semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEB701	Economic Policy	Core	45	15	0	0	6
EFPEMEB701	Human Resources Management	Core	30	30	0	0	6
EFPEMEB702	Management of Non-profit Organisations	Core	30	15	15	0	6
EFPEMEB703	International Management	Core	30	30	0	0	6
ECTS for common core courses							24
ECTS for common elective courses							6
ECTS IN TOTAL							30

Year of study: IV							
Summer semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEMEB801	Strategic Management	Core	30	30	0	0	6
EFPEMEB802	Project Management	Core	30	30	0	0	6
EFPEMEB803	Managerial Accounting	Core	30	30	0	0	6
EFPEB801	Bachelor's Thesis	Core	0	0	0	0	6
ECTS for common core courses							24
ECTS for common elective courses							6
ECTS IN TOTAL							30

Business Informatics track

Year of study: IV							
Winter semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEB701	Economic Policy	Core	45	15	0	0	6
EFPEPIB701	Databases	Core	30	30	0	0	6
EFPEPIB702	Informatisation of Business Procedures	Core	30	30	0	0	6
EFPEPIB703	Decision-making Supportive Methods	Core	30	30	0	0	6
ECTS for common core courses							24
ECTS for common elective courses							6
ECTS IN TOTAL							30

Year of study: IV							
Summer semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEPIB801	Electronical and Mobile Business	Core	30	30	0	0	6
EFPEPIB802	Business Documents Management	Core	30	30	0	0	6
EFPEPIB803	Programming Methods	Core	30	30	0	0	6
EFPEB801	Bachelor's Thesis	Core	0	0	0	0	6
ECTS for common core courses							24
ECTS for common elective courses							6
ECTS IN TOTAL							30

Doing Business with EU track

Year of study: IV							
Winter semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEB701	Economic Policy	Core	45	15	0	0	6
EFPEEUB701	International Ecological Standards and Certificates	Core	45	15	0	0	6
EFPEEUB702	Business Communication with Export Markets	Core	45	15	0	0	6
EFPEEUB703	Strategy for Entering Foreign Markets	Core	45	15	0	0	6
ECTS for common core courses							24
ECTS for common elective courses							6
ECTS IN TOTAL							30

Year of study: IV							
Summer semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEEUB801	International Shipping and Logistics	Core	45	15	0	0	6
EFPEEUB802	European Commercial Law	Core	45	15	0	0	6
EFPEEUB803	Risk Management in International Environment	Core	45	15	0	0	6
EFPEB801	Bachelor's Thesis	Core	0	0	0	0	6
ECTS for common core courses							24
ECTS for common elective courses							6
ECTS IN TOTAL							30

Accounting and Finance track

Year of study: IV							
Winter semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPEB701	Economic Policy	Core	45	15	0	0	6
EFPERF701	Taxation System in BiH	Core	30	30	0	0	6
EFPERF702	Bank Management	Core	30	30	0	0	6
EFPERF703	Audit	Core	30	30	0	0	6
ECTS for common core courses							24
ECTS for common elective courses							6
ECTS IN TOTAL							30

Year of study: IV							
Summer semester							
Course code	Course title	Course status	Teaching hours			Hours of practice	ECTS
			l	t	s		
EFPERFB801	Insurance and Risks	Core	30	15	0	0	6
EFPERFB802	Tax Accounting	Core	30	30	0	0	6
EFPERFB803	Managerial Accounting	Core	30	30	0	0	6
EFPEB801	Bachelor's Thesis	Core	0	0	0	0	6
ECTS for common core courses							24
ECTS for common elective courses							6
ECTS IN TOTAL							30